

ABSTRACT

A power consumption system has
a special price exclusive apparatus which is set in advance
so as to consume power at a special price;

a power management means for detecting that a user is utilizing the special price exclusive apparatus and for measuring the amount of power consumed by the special price exclusive apparatus in the case that the user has purchased and is utilizing the special price exclusive apparatus; and

a fee charging means for charging a fee for the measured amount of power consumed that makes an addition to the fee,

wherein the entirety of, or a part of, the added fee is paid to the manufacturer that has sold the special price exclusive apparatus.